

PROCESS TO REGISTER PRODUCTS FOR CPF



HOW TO - FOR CUSTOMERS

Thank you for your interest in STANDARD 100 and the Amazon Climate Pledge Friendly program.

In order to have your STANDARD 100 certified articles awarded with the Amazon Climate Pledge Friendly badge, please fill out the attached Amazon CPF template (.csv-file) and return it to us. Afterwards we will check the file and will forward it to Amazon. The badge should then be assigned to your articles within 5 business days.

Here are some explanations on **how to fill out the Amazon CPF template** (.csv-file):

- Please add a new row for each article (each ASIN, EAN, etc.)
- Column A “action”: Since you want to add new products for the Climate Pledge Friendly program, please select "add".
- Column B “ext_idtype”: Please indicate what type of ID you are adding in column C. If your items have an ASIN, please enter the ASIN number in column C and "ASIN" in column B.
- Column C “ext_productId”: Here you should specify the external ID
- Column D “certificationName”: Please always enter “standard_100_by_oekotex” here
- Column E “ext_producttitle”: Please insert the product name as on Amazon here
- Column F “ext_brand”: Please enter here the brand name under which the STANDARD 100 certified article is sold on Amazon
- Column G “marketplaceId”: Please indicate on which marketplace the item is sold
- Column H “certificationNumber”: Please insert the STANDARD 100 certificate number associated with the article
- Column I “expirationDate”: Please enter the expiration date of the respective STANDARD 100 certificate
- Column J “certificationOwnerName”: If the brand under which the STANDARD 100 certified article is sold on Amazon is not the owner of the STANDARD 100 certificate, please enter the name of the certificate owner here

In case of any questions, please contact your OEKO-TEX® partner institute.